



Gianni Rivera

AUTOBIOGRAPHY OF A CHAMPION



WWW.GIANNIRIVERA.IT



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OVER 500 PAGES OF PHOTOGRAPHS AND INTERESTING FACTS
30 x 30 CM FORMAT



COVER: 30x30

Front and back cover 2 photos of Gianni, player for Alessandria at 15 years of age and today as politician are shown in a circle symbolizing the chronology of life, the passage of time and the perfection of his game.

- Inside the circle is a square which represents his strong, sensible and uncomplicated character.
- Also inside the circle are two triangles, one black and one red, divided in two, representing the two phases of his life "yesterday and today", and the colors of Milan, the uniform he wore for twenty years.

YESTERDAY AND TODAY

Two parts clearly delineated and identified with a phrase:

- Yesterday "Passion first of all".
- Today "Values, Proposals and Hopes".
- Yesterday, from birth 1943 to 1985 Vice President of Milan.
- Today, from 1985 when, upon entering politics and marrying, his life changed radically to now 2015, President of the Technical Sector of the Soccer Federation.

YESTERDAY

The first part of the book deals with "yesterday" in which Gianni lived, and has three sections:

the Youth, the Player, the Champion, which correspond to the three uniform colors under which he played in three different periods of his career. These sections are shown in three geometric forms - the triangle, the square, and the circle.

- The Youth - the Youth Club, 0-14 years of age, green/white shirt, green/white triangle.
- The Player - Alessandria, 14-17 years of age, grey/blue shirt, grey/blue square.
- The Champion - Milan, 17-36 years of age, red/black shirt, red/black circle the three geometric forms contain text, and, in the spaces next to them, are photos.

TODAY

The second part of the book deals with the next phases after playing soccer: the Deputy, the Man of Government, the Man of Sport. Here, the ball is not used for playing any more, but for sending a message of values in politics, in sport and family. As before, it is subdivided into three sections, three colors and three geometric forms.

- The Deputy - 1987- 1994, green/white color, green/white triangle.
- The Man of Government - 1994-2009, Grey/blue color, grey/blue square.
- The Man of Sport - 2009-2015, Red/black color, red/black circle.

In reversal of the first part, the three geometric forms contain photos and the spaces next to them contain text.

CHAPTER LEADING TITLES

In both parts of the book, the first page of each chapter is written in Gianni's handwriting.

PHOTO

"Yesterday" photos are in black and white; "Today" photos are in color.

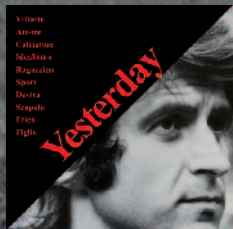
ARTICLES/INTERVIEWS

In every chapter articles and interviews are inserted from when he began to play at the Youth Club to now.

VIDEO

Using the code QR found in every chapter, with any device you can access video about Gianni in various phases of his life. All printed material is available www.giannirivera.it in the PRESS section.





SALES

On the site www.giannirivera.it

MEET WITH THE AUTHOR

Meetings with Gianni Rivera will be organized at various locations, and will be announced on his website www.giannirivera.it in the PRESS section.

Vittorio
Amore
Cattolico
Medicina
Regione
Sport
Danza
Scoperto
Eros
Figlio

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